



**PT VICTORINDO KIMIATAMA**

Since 1978. Proven Results



Coating Solutions Manufacturer



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Coating Manufacturer

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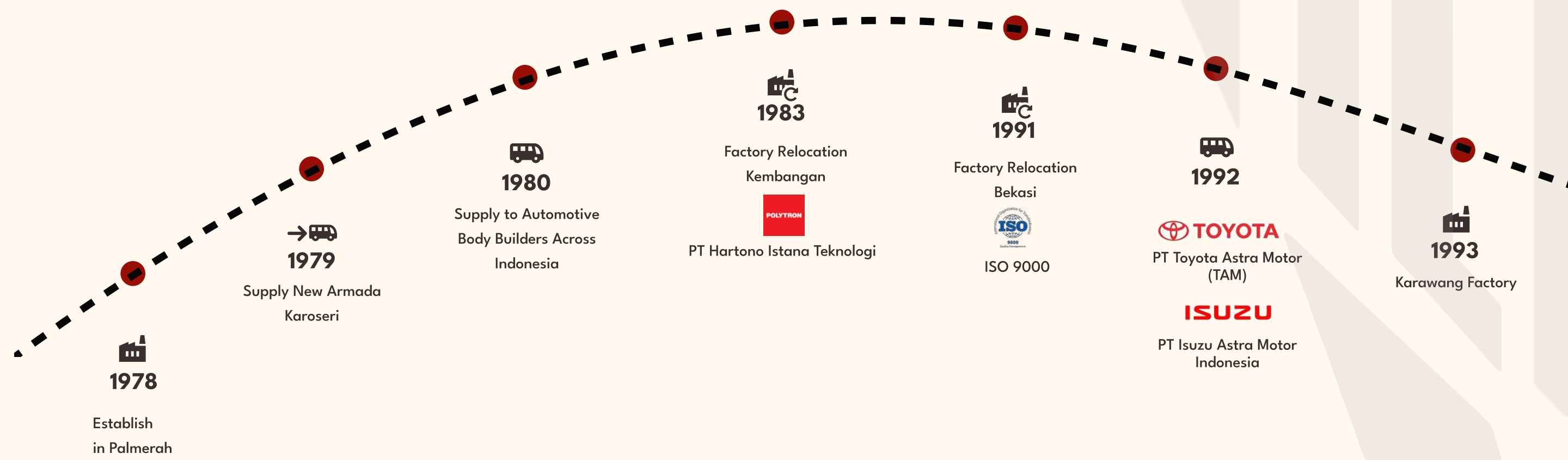
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MILESTONE

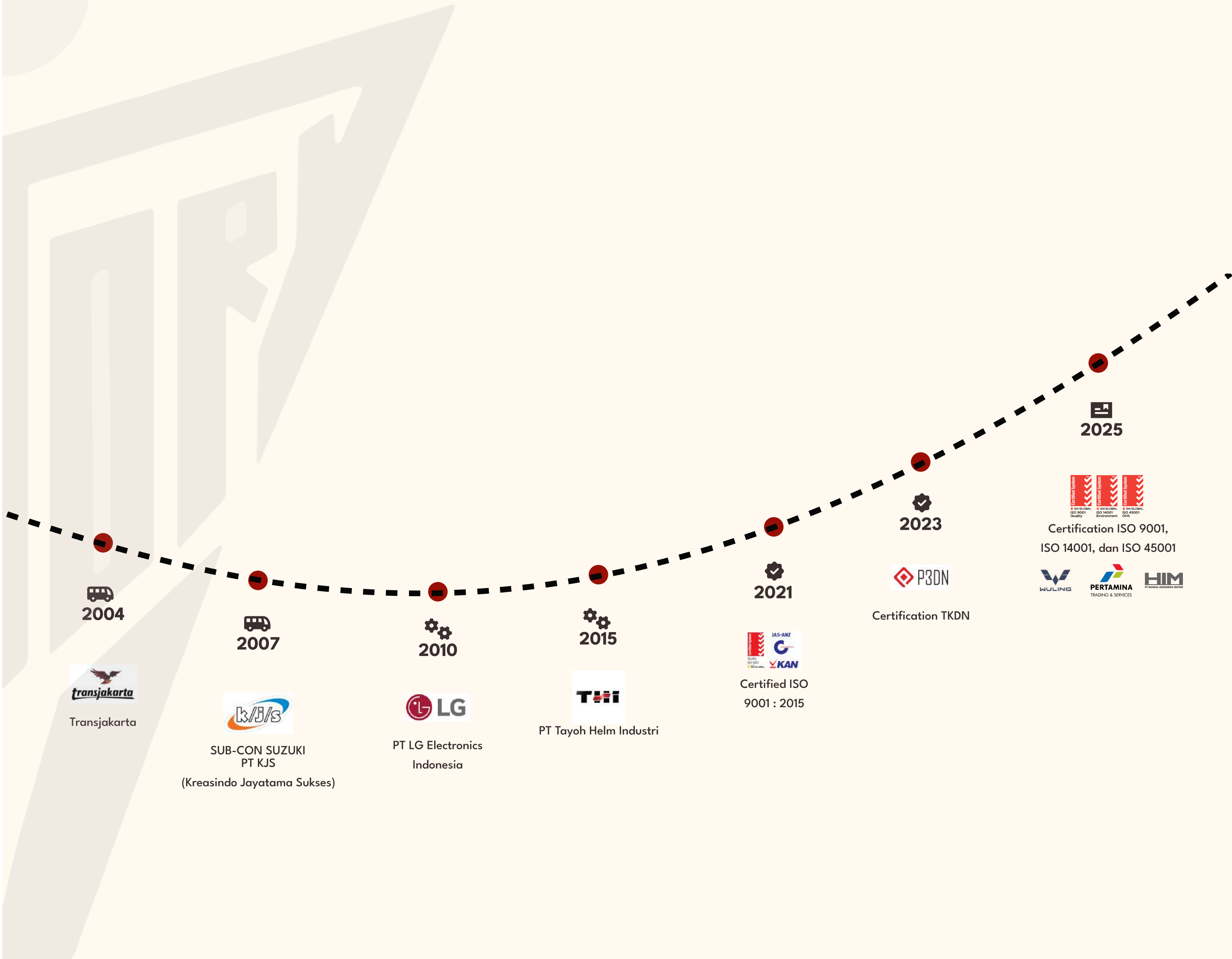
# GROWTH JOURNEY

Since its establishment in 1978 in Palmerah, Jakarta, PT Victorindo Kimiatama has grown from Indonesia’s first automotive paint specialist into a nationally recognized world-class coating manufacturer, driven by over four decades of innovation and dedication.



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# PT VICTORINDO KIMIATAMA

## COATING SOLUTIONS MANUFACTURER

Indonesia's Trusted Paint & Coating  
Specialist Since 1978

**AUTOMOTIVE**

**MARINE OFFSHORE &  
PROTECTIVE COATING**

**ARCHITECTURAL**



**45+**  
YEARS EXPERIENCE

**3**  
BUSINESS SECTORS

**ISO**  
9001 · 14001 · 45001



# 1978

Year Established

# 45+

Years Of Excellence

# Indonesia

Country Of Origin

# 3 Sectors

Market Coverage

# Nationwide

Distribution Network

**PROUDLY MADE IN INDONESIA**

Coating solutions since 1978

## COMPANY OVERVIEW

# OUR STORY & HERITAGE

PT Victorindo Kimiatama is Indonesia's first trusted specialist in automotive paint and coating solutions, one of Indonesia's long-established coating manufactures since 1978 delivering excellent coating products across multiple industries.

## OUR COMMITMENT

"To deliver high-quality, innovative, durable, and certified coating solutions that empower industries across Indonesia."



# PURPOSE & DIRECTION

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## VISION

To become the leading national coating solutions manufacturer, recognized for innovation, quality, and sustainability — trusted across Indonesia and beyond.

## MISSION

### Quality First

Deliver coating products that consistently meet and exceed international standards through rigorous quality management.

### Sustainable Growth

Build long-term partnerships grounded in trust, reliability, and shared progress with our clients and communities.

### Innovation Driven

Continuously invest in R&D to develop superior formulations that address evolving industry needs.

### National Pride

Champion Indonesian manufacturing excellence by producing world-class products entirely within the country.



# THREE PILLARS OF EXCELLENCE

Specialized coating solutions across three distinct industry verticals

## AUTOMOTIVE PAINTS

High-performance paint systems engineered for automotive bodyshops, bus karoseri manufacturers, and OEM assembly operations

### KEY PRODUCTS

- Basecoat & Clearcoat
- Primer & Surfacer
- Putty Systems
- Touch-Up & Refinish

## MARINE, OFFSHORE & PROTECTIVE

Premium decorative and protective coatings for residential, commercial, and large-scale construction projects across Indonesia.

### KEY PRODUCTS

- Anti-Corrosion Coatings
- Epoxy Systems
- Industrial Primers
- Floor Coatings

## ARCHITECTURAL COATINGS

Industrial-grade protective coatings designed for the harshest environments from offshore platforms to heavy steel structures.

### KEY PRODUCTS

- Interior Wall Paint
- Exterior Coatings
- Weatherproof Systems
- Specialty Finishes



# OUR PRODUCT PORTFOLIO

Comprehensive coating systems engineered for performance and durability

## AUTOMOTIVE PAINTS



### BLINKEN

BLINKEN delivers superior color and long-lasting protection for modern vehicle finishing standards..



### STEELUX

Steelux delivers high-quality automotive paint and industrial coatings with modern performance standards.



### DANKDEUTZ

DANKDEUTZ Body Filler is a high-quality polyester filler that is easy to apply and sand, providing a smooth vehicle body surface before painting.

## MARINE, OFFSHORE & PROTECTIVE



### VIKTRONOX

Viktronox provides high-quality coating protection for marine, offshore, and extreme industrial environments.



### MAXTRAK

Maxtrak is a two-component epoxy floor coating system designed for maximum protection and a professional concrete finish.

## ARCHITECTURAL COATING



### VELORA

Velora is a premium decorative paint designed for interior and exterior wall applications, suitable for both new surfaces and previously painted substrates.

# TRUSTED MANUFACTURING

Our facility combines advanced manufacturing technology with proven processes to deliver consistent, high-quality output.

### R&D & Technical Service

Dedicated team focused on product quality improvement, new formulations, and application innovation.

### Quality Control System

Rigorous in-process and finished goods testing ensures every batch meets strict quality standards.

### Consistent Supply

Production scheduling and inventory management to reliably meet customer demand at all times.

### Superior Distribution

Extensive distribution network with modern management systems – delivering reliably across Indonesia.

### Proven Track Record

Trusted by leading companies

## MANUFACTURING & PRODUCTION

# PRODUCTION CAPACITY

Per shift per month production capacity across all product lines, powered by modern manufacturing equipment and expert formulation teams.

Base Coat

100MT

Clear Coat

192MT

Synthetic Paint

90MT

Epoxy

96MT

Thinner

160MT

Hardener

36MT

Putty

192MT





# PRECISION AT EVERY STEP

Laboratory-grade testing ensures our coatings perform beyond expectations, consistently

## Color Measurement

Verification of color accuracy and consistency using precision measurement instruments.



MINOLTA CHROMA METER



MULTI ANGLE  
SPECTROPHOTOMETER

## Coating Performance

Evaluation of coating durability and performance under various application conditions..



IMPACT TEST



HARDNESS TEST



ELCOMETER 106 PULL-OFF  
ADHESION TESTER



ADHESIVE TEST KIT

## Physical Testing

Testing of product physical properties to ensure quality meets established standards.



SALT SPRAY TEST MACHINE



UV MACHINE

## Production Control

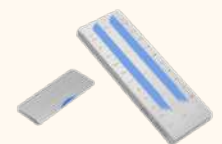
Quality control throughout the production process to maintain consistency in every batch.



LABORATORY DIGITAL SCALES



VISCOMETER MACHINE



GRINDOMETER



VISCOMETER CUP NK2

# INNOVATION & TECHNOLOGY

Backed by over 45 years of formulation expertise, our R&D team develops cutting-edge coating technologies tailored to Indonesian conditions

## NEW FORMULATION DEVELOPMENT

Continuous development of advanced coating formulations using modern technologies and global standards.

## SUSTAINABILITY INITIATIVES

Developing eco-friendly, low-VOC formulations that meet evolving industry standards.

## COLOR SCIENCE & MATCHING

Multi-angle spectrophotometry and chroma metering for precise color matching.

## APPLICATION INNOVATION

Developing innovative application methods to improve coating efficiency and finish quality.

## PERFORMANCE TESTING

Advanced laboratory testing for UV, salt spray, adhesion, and impact resistance.

## PROCESS OPTIMIZATION

Lean manufacturing and continuous improvement to optimize production efficiency and consistency.

## R&d Focus

- Color Development
- Eco-Friendly Formulas
- High-Performance Systems
- Application Efficiency
- Local Climate Adaptation



# POWERING DIVERSE INDUSTRIES

From automotive factories to offshore platform



**AUTOMOTIVE &  
BUS BODYWORKS**

OEM manufacturers, bus bodyworks, car assembly plants, and automotive refinish workshops.



**CONSTRUCTION &  
REAL ESTATE**

Residential housing, commercial buildings, malls, hotels, hospitals, and large infrastructure projects.



**MANUFACTURING &  
INDUSTRIAL**

Factory floors, machinery, steel structures, manufacturing equipment, and industrial facilities



**OIL, GAS &  
PETROCHEMICAL**

Offshore platforms, storage tanks, pipelines, chemical processing plants, and marine vessels



**PUBLIC  
TRANSPORTATION**

TransJakarta buses, commuter trains, rail systems, and mass transit vehicle coating solutions.



**HEAVY INDUSTRY &  
INFRASTRUCTURE**

Steel fabrication, industrial structures, power plants, water treatment facilities, and more.



# THE VK ADVANTAGE

Choosing PT Victorindo Kimiatama means partnering with Indonesia's most experienced coating manufacturer — one that combines local expertise with global quality standards.

## EXPERIENCED MANUFACTURER

OEM manufacturers, bus bodybuilders, car assembly plants, and automotive refinish workshops.

## INTEGRATED BUSINESS MODEL

From R&D and production to distribution and technical support — everything under one roof for seamless service

## DEEP LOCAL EXPERTISE

45+ years of understanding Indonesian climate, regulations, industry needs, and market dynamics.

## LONG-TERM GROWTH PARTNER

VK invests in capacity development and relationship maintenance — a partner you can grow with for decades.



# CERTIFIED FOR EXCELLENCE

Our triple ISO certification demonstrates our unwavering commitment to quality management, environmental responsibility, and occupational health & safety

ISO  
9001

QUALITY MANAGEMENT  
SYSTEM

Ensures products and processes consistently meet customer and regulatory standards.

ISO  
14001

ENVIRONMENTAL  
MANAGEMENT SYSTEM

Demonstrates our commitment to minimizing environmental impact through responsible manufacturing.

ISO  
45001

OCCUPATIONAL  
HEALTH & SAFETY

Protects our workforce through effective workplace health and safety management.

TKDN

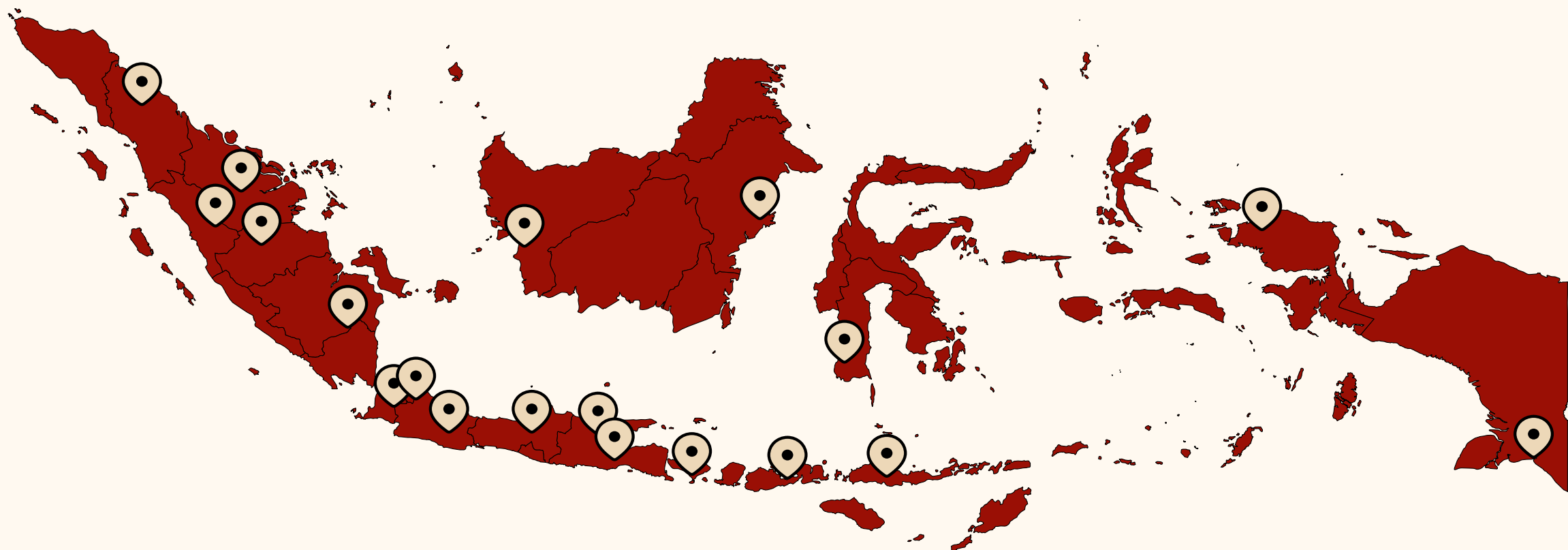
Tingkat Komponen Dalam Negeri — Certified domestic content level, supporting Indonesia's national industry program.

BKI

Biro Klasifikasi Indonesia — Certified to meet Indonesian marine and industrial classification standards, ensuring quality, safety, and reliability for protective coating applications.

# NATIONWIDE NETWORK

Reaching every corner of the Indonesian archipelago



- Sumatra**
- 1. North Sumatra — Medan
  - 2. Riau — Pekanbaru
  - 3. West Sumatra — Padang
  - 4. Jambi
  - 5. Lampung — Bandar Lampung

- Sulawesi**
- 1. Sulawesi Selatan — Makassar

- Java & Bali**
- 1. Jakarta Capital Region (DKI) / Banten — Greater Jakarta (Jabodetabek)
  - 2. West Java — Bandung
  - 3. Central Java — Semarang
  - 4. East Java — Surabaya
  - 5. Bali — Denpasar
  - 6. West Nusa Tenggara (NTB) — Lombok / Mataram
  - 7. East Nusa Tenggara (NTT) — Kupang

- Papua**
- 1. Papua — Jayapura
  - 2. South Papua / Southern West Papua Region — Merauke

- Kalimantan**
- 1. West Kalimantan — Pontianak
  - 2. East Kalimantan — Samarinda / Balikpapan



# TRUSTED BY INDONESIA'S LEADERS

A portfolio of prestigious clients spanning automotive, architectural, and industrial sectors



PT Laksana Bus  
Manufaktur



PT Mekar Armada  
Jaya



HIBA Group



SAIC-GM-Wuling  
Automobile Co.,  
Ltd.



PT Handal  
Indonesia Motor



PT PERTAMINA  
Trading &  
Services



Danone



FOX Lite Cikarang



Swiss-Belinn Hotel  
Cikarang



RS Kanker  
Dharmais



Lippo Malls  
Investment Trust



MT Haryono Residence  
Jakarta

# VK

## BUILDING THE FUTURE OF INDONESIAN COATING INDUSTRY.

With over four decades of manufacturing excellence, PT Victorindo Kimiatama remains Indonesia's most trusted coating partner — committed to quality, innovation, and long-term growth.



# OUR WORK SPEAKS FOR ITSELF

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## Wuling EV Vehicles

Technical Support and Refinish Coating Application for Consistent Repair Quality



## Handal Indonesia Motor

Providing Reliable Refinish Coating Systems and Technical Assistance



## INKA KCMP Train

Structural and specialty coating for Indonesia's flagship high-speed train project.



## New Armada Bodyworks

Supplying Complete Automotive Paint Systems from Primer to Clear Coat



## Laksana Bodyworks

Delivering End-to-End Coating Solutions for Bus Manufacturing Applications



## Marine Coating

Marine coating for barges with superior durability and corrosion protection.



# OUR WORK SPEAKS FOR ITSELF

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## Oil Refinery

Protective coating solutions for oil refineries, ensuring durability and corrosion resistance.



## LPG Gas Coating

Specialized coating for 3kg LPG cylinders with heat resistance and durability requirements.



## Chemical Tank Lining

Protective tank lining for chemical storage, ensuring superior chemical resistance and durability.



## Danone Warehouse

High-performance floor and wall coating system for large industrial warehouse facility.



## Structure Painting

Anti-corrosion coating system for industrial pipe structures and mechanical installations.



## Hotel Architectural

Premium interior and exterior architectural coating for Swiss-Belinn Hotel, Cikarang.